

American Academy of Dermatology 2010 Corporate Support		
Company Name	Year / Activity Name	Amount
Abbott Laboratories	2010 PsoriasisNet Website	\$50,000.00
	2011 Essentials in Medical Dermatology	\$200,000.00
	2011 PsoriasisNet Website	\$50,000.00
	2011 Camp Discovery Endowment	\$50,000.00
	2010 Psoriasis Public Awareness "Stop Hiding" Campaign	\$75,000.00
	Sub-total	\$425,000.00
Allergan, Inc.	2011 Practice Management Symposium for Residents	\$90,000.00
		Sub-total
Amgen Pfizer	2010 Camp Discovery Endowment	\$25,000.00
	2010 <i>Dialogues in Dermatology</i> Distribution to Second and Third Year Residents and First Year of Practice	\$75,000.00
	2010 Addressing Psoriasis Public Awareness Program	\$108,000.00
	2011 Essentials in Medical Dermatology	\$70,000.00
	2011 Annual Meeting Cyber Center	\$75,000.00
	2011 Annual Meeting Lead Retrieval (Expo) Cards	\$75,000.00
	Summer Academy Meeting 2011 Cyber Center	\$25,000.00
	Summer Academy Meeting 2011 Hotel Key Cards	\$10,000.00
	Summer Academy Meeting 2011 Lead Retrieval (Expo) Cards	\$15,000.00
	2011 Dermatologic Calendar of Events	\$70,000.00
	2011 AAD Electronic Membership Directory	\$25,000.00
	2011 <i>Derm Coding Consult</i> Newsletter	\$45,000.00
		Sub-total
Astellas Pharma US, Inc.	Summer Academy Meeting 2010 Advance Registration Folders	\$10,000.00
	2011 <i>DermClips</i> Distribution to First, Second and Third Year Residents and Directors of the Residency Program	\$30,000.00
	2010 Annual Meeting Pocket Guide	\$40,000.00
	2010 <i>DermClips</i> Distribution to Third-Year Residents	\$40,000.00
	2010 SKINnovations	\$10,000.00
	2011 Camp Discovery Endowment	\$30,000.00
	Sub-total	\$160,000.00
Beiersdorf, Inc.	2010 SKINnovations	\$25,000.00
	2011 SKINnovations	\$25,000.00
	Sub-total	\$50,000.00
Dermik Laboratories, a business of sanofi-aventis U.S. LLC	2010 Annual Meeting Session Handouts on CD	\$75,000.00
	Summer Academy Meeting 2010 Program-at-a-Glance Program Section	\$8,000.00
	2010 Camp Discovery Endowment	\$50,000.00
	Sub-total	\$133,000.00
Graceway Pharmaceuticals, LLC	2010 Camp Discovery Endowment	\$24,500.00
	2011 <i>Dermatology World</i> to Dermatology Residents	\$75,000.00
	2010 Actinic Keratosis Pamphlets	\$30,000.00
	2010 <i>Dermatology World</i> to Dermatology Residents	\$75,000.00
	Sub-total	\$204,500.00
Intendis, Inc.	2010 Camp Discovery Endowment	\$20,000.00
	2010 Annual Meeting Program-at-a-Glance Personal Planner Section	\$45,000.00
	2010 <i>Annual Meeting News</i> Preview Edition	\$45,000.00
	Summer Academy Meeting 2010 Program at a Glance Personal Planner Section	\$12,000.00
	2010 Annual Meeting Lead Retrieval (Expo) Cards	\$75,000.00
	Summer Academy Meeting 2010 Lead Retrieval (Expo) Cards	\$10,000.00
	2010 AAD Regional Dermatology Review Course: Recertification Examination Prep Course	\$125,000.00
	2011 Annual Meeting Session Handouts on CD	\$75,000.00
2010 AAD Printed and Electronic Membership Directory	\$25,000.00	
Intendis, Inc. - Ogilvy CommonHealth Medical Media	2011 <i>Annual Meeting News</i> Preview Edition	\$45,000.00
		Sub-total
Johnson & Johnson Consumer Products Company	2011 Shade Structure Program	\$200,000.00
	2011 Residents Reception (held at the 2011 Annual Meeting after the Practice Management Symposium)	\$35,000.00
		Sub-total

Merz Aesthetics	2011 Annual Meeting International Member Reception	\$25,000.00
	Sub-total	\$25,000.00
Merz Pharmaceuticals, LLC	2011 Annual Meeting Young Physicians and New Member Reception	\$20,000.00
	2011 Camp Discovery Endowment	\$5,000.00
	2011 SKINnovations	\$5,000.00
	2011 <i>Directions in Residency Newsletter</i>	\$45,000.00
	Sub-total	\$75,000.00
Neutrogena Corporation	2011 Residents Breakfast (held at the 2011 Annual Meeting before the Practice Management Symposium)	\$25,000.00
	2011 Annual Meeting Resident Housing Program	\$500,000.00
	Sub-total	\$525,000.00
NexTech	2010 Annual Meeting Registration Bags	\$15,000.00
	2011 Annual Meeting Registration Bags	\$85,000.00
	Summer Academy Meeting 2011 Registration Bags	\$15,000.00
	Sub-total	\$115,000.00
PharmaDerm, a division of Nycomed US, Inc.	2011 Annual Meeting Presidents Reception	\$50,000.00
	Sub-total	\$50,000.00
Procter & Gamble Company	2011 SKINnovations	\$50,000.00
	2010 SKINnovations	\$50,000.00
	Sub-total	\$100,000.00
SkinMedica, Inc.	2010 Unrestricted Educational Grant	\$25,000.00
	Sub-total	\$25,000.00
Stiefel a GSK company	2011 Annual Meeting Program-at-a-Glance Map and Floor Plan Divider	\$15,000.00
	2011 Annual Meeting Hotel Key Cards	\$25,000.00
	2011 Annual Meeting Guest Speakers	\$35,000.00
	2010 Traveling Science Museum Exhibit	\$100,000.00
	Sub-total	\$175,000.00
Upsher-Smith Laboratories	2010 Annual Meeting Scrolling Monitors	\$15,000.00
	2010 Annual Meeting Press Office	\$10,000.00
	Summer Academy Meeting 2010 Meeting Lanyards	\$25,000.00
	2011 Annual Meeting Registration Information Monitors	\$15,000.00
	Summer Academy Meeting 2011 Lanyards	\$25,000.00
	2011 Annual Meeting Press Office	\$20,000.00
	Sub-total	\$110,000.00
	TOTAL	\$3,592,500.00